

EVENT OVERVIEW

for NIHONBASHI SPACE WEEK 2025

Experience the Forefront of Space Business & Innovation at Nihonbashi, Tokyo.

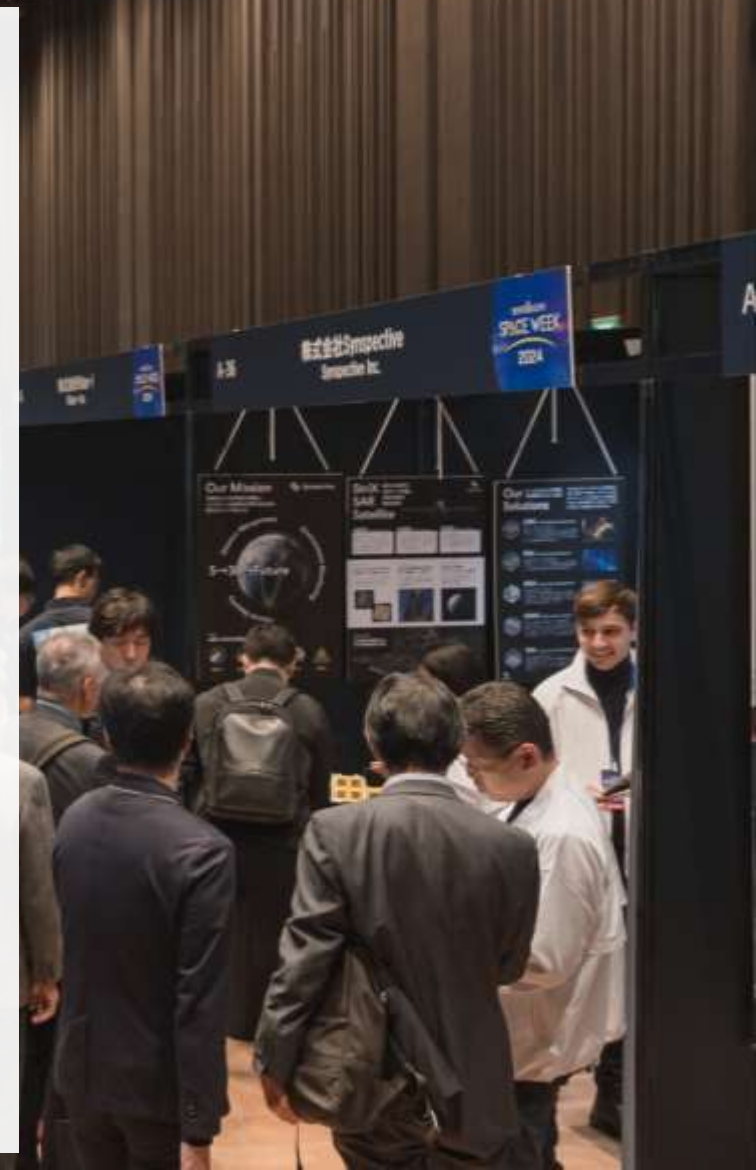
cross U, a space business co-creation platform, will hold NIHONBASHI SPACE WEEK, one of the largest space business events in Asia.

This event provides **a platform** for companies and organizations driving innovation in the space industry to come together and co-create.

During the event, space-related events will be held simultaneously in the same area, attracting participants, exhibitors and speakers with high business motivation, and providing a venue for exchanges and business negotiations.

Please use NIHONBASHI SPACE WEEK as **an opportunity to build a network for business collaboration and co-creation.**

We hope you will join us for NIHONBASHI SPACE WEEK 2025.



One of the largest space business events in Asia, held in the Nihonbashi area, which is home to a concentration of space industry-leading companies and organizations from industry, government, and academia, bringing together space players from Japan and overseas.

1. Vision

Promoting new co-creation in the space business and revitalizing the global space industry from Nihonbashi.

2. Achievements

- The event has grown in scale every year since it was initially held in 2021, and this year will mark the fifth time the event has been held.
- Last year, over 100 companies and organizations from Japan and overseas participated, and more than 250 experts from industry, government, and academia spoke at the event.

3. Features

- A complex space business event with related events such as exhibitions, conferences, presentations, as well as workshops and awards, held simultaneously.
- Many Japanese space startups that are attracting attention from around the world, as well as companies from different industries and local governments that are newly entering the space business, are participating in this event.

4. Creation of opportunities

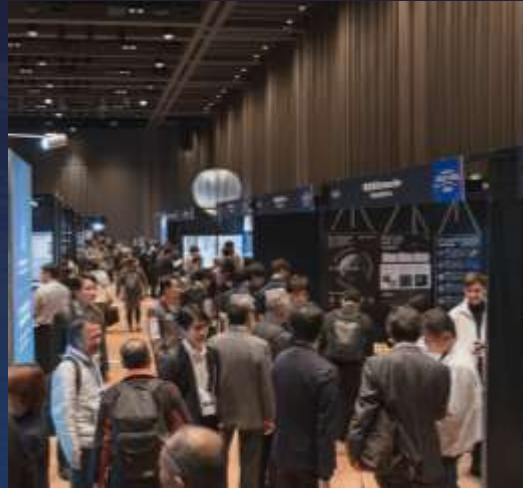
- Efficient opportunities to reach out to space business players.
- Beneficial networking opportunities with key players from industry, government, and academia.
- Matching opportunities with new collaboration and co-creation partners.



Number of
registration tickets

*Total **8000+**

*Total number of registration tickets for events held within NIHONBASHI SPACE WEEK 2024



Number of participating
companies/organizations

100+



Number of speakers

*Total **250+**

*Total number of speakers for events held within NIHONBASHI SPACE WEEK 2024



Number of
media coverage

300+



NIHONBASHI SPACE WEEK, planned and operated by 'cross U', is an event platform for companies and organizations driving innovation in the space industry to participate and co-create.

We offer a variety of participation options.

Please consider participating based on the needs of your company or organization!

01

EXHIBITION

An exhibition where the latest technologies and products of the space business are presented from Japan and overseas.



02

CONFERENCE STAGE

A business conference featuring experts on the front lines of the space business.



03

PITCH STAGE

A pitch stage where representatives and personnel from space-related companies and organizations introduce their products and services.



04

Original Events

During the event, participating organizations can become organizers and hold original events at venues around Nihonbashi.



During the event, space business players from Japan and overseas, including government officials, public organizations, private companies, researchers, investors, and members of the press will gather in Nihonbashi.

By participating in this event, you will be able to effectively reach out to a wide range of space players and exchange and discuss business negotiations with key persons.

Participating companies and organizations to date * 2021-2024

- Space Agency
- Embassy
- Public Organization

Japanese Space Industry Associations

Japanese Space Startups

Major Japanese Companies (Space/Non-Space)



On the first day of the event, an invitation-only reception party will be held in Nihonbashi. Invitation passes will be provided to participating companies and organizations.

We welcome you to register, mainly senior management, executives, and business managers, to take advantage of this valuable top-level exchange and networking opportunity!

Reception Party (by invitation only)

Schedule	Tuesday, October 28th, 2025 *Details will be announced in September
Venue	Muromachi Mitsui Hall
# of participants	300~400

e.g. last year's participants (some examples)

- CXO, Executives, Business managers of Large companies / start-ups
- Relevant ministries
- International Space Agencies
- Embassy officials etc.



Feature 1 : Accelerated Participation from Different Industry Fields

The NIHONBASHI SPACE WEEK attracts participation from a wide range of fields, including not only companies already engaged in space development, but also large companies from various industries that want to enter the space business, and local governments that are working on space-related projects to solve local problems and promote regional development, in an effort to create synergies in new businesses.

e.g. EXHIBITION

Exhibitors from insurance, travel, oil companies, and many other large companies from different industries.



e.g. CONFERENCE STAGE

Stage program co-sponsored by fund, bank, and insurance-related companies.



e.g. PITCH STAGE

Introduction of space business initiatives, with companies from different industries and local governments also on the stage.



e.g. Original Events

Exchange event program by municipalities that are excited about space business



NIHONBASHI SPACE WEEK showcases many Japanese space startups that are gaining global attention.

Engagement with these startups goes beyond exhibitions and presentations—it extends to networking events and meetings held in and around the Nihonbashi venue during the event, fostering new partnerships for collaboration and co-creation.

Japanese space startups: Participating companies to date * 2021-2024

i s p a c e



Astroscale



ArkEdge
Space

AXELSPACE

ELEVATION
SPACE



IST
INTERSTELLAR TECHNOLOGIES



itSPACE

MJOLNIR
SPACEWORKS



SPACE WALKER



Feature 3 : Participation of many delegations from overseas

The number of delegation members—primarily from overseas space agencies and embassies—visiting Japan for NIHONBASHI SPACE WEEK has been increasing each year.

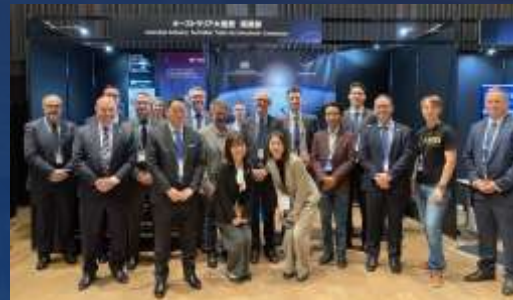
A variety of participation options are available to accommodate the needs of each delegation.

e.g. EXHIBITION

Joint exhibition booths by foreign space agencies and embassies with private companies visiting Japan.



Joint exhibition by the British embassy in Japan
Seven startups visited Japan. (2022)



Joint exhibition by the commercial section of the
Australian embassy in Japan. 7 startups visited
Japan (2023)

e.g. CONFERENCE STAGE

Stage program sponsored by overseas space agencies. Conducting lectures, etc., by the embassy of foreign countries in Japan.



60-minute stage program hosted by ESA
Keynote and panel sessions (2024)



Stage program by cross U and overseas
organizations. Lecture by CNES representative in
Japan (2024)

e.g. PITCH STAGE

Pitch sessions by startups visiting Japan to introduce cutting-edge technologies.



Four European startups that are ESA delegation members took the presentation stage (2024)



e.g. Original Events

Event planning co-sponsored by cross U and overseas space agencies.



One-day event co-hosted by cross U and CNES. On-site coordination by cross U. (2024)

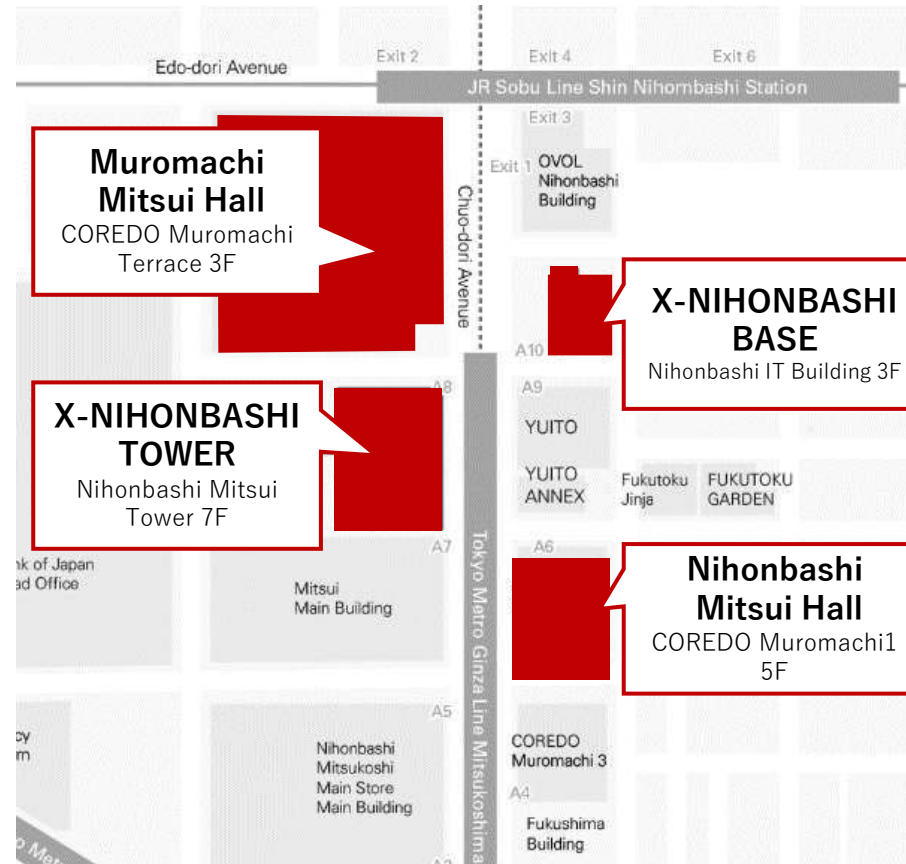


Event Name	NIHONBASHI SPACE WEEK 2025
Schedule	October 28 th - 31 st (4days in total)
Venue	Nihonbashi (Nihonbashi Mitsui Hall/Muromachi Mitsui Hall/X-NIHONBASHI TOWER/X-NIHONBASHI BASE etc.)
Organizer	General Incorporated Association cross U
Co-organizer	MITSUI FUDOSAN CO., LTD.
Supporters *Planning to apply	<ul style="list-style-type: none">- National Space Policy Secretariat of the Cabinet Office- Ministry of Internal Affairs and Communications (MIC)- Ministry of Education, Culture, Sports, Science and Technology (MEXT)- Ministry of Economy, Trade and Industry (METI)- Japan Aerospace Exploration Agency (JAXA)
Format	On-Site Event *No online streaming
Entrance Fee *ticket	Free of charge *Pre-registration is required

Multiple space business events will be held simultaneously across four venues, primarily in the Nihonbashi area. We also expect highly motivated business participants to move between events, fostering active engagement.

	DAY1 10.28 Tue	DAY2 10.29 Wed	DAY3 10.30 Thu	DAY4 10.31 Fri
Nihonbashi Mitsui Hall	Media preview *media only EXHIBITION	EXHIBITION	EXHIBITION	DAY4 Event at Nihonbashi Mitsui Hall
Muromachi Mitsui Hall	Opening Ceremony *media only CONFERENCE STAGE PITCH STAGE Reception Party	CONFERENCE STAGE PITCH STAGE	CONFERENCE STAGE PITCH STAGE	DAY4 Event at Muromachi Mitsui Hall
X-NIHONBASHI TOWER	DAY1 Event at TOWER	DAY2 Event at TOWER	DAY3 Event at TOWER	DAY4 Event at TOWER
X-NIHONBASHI BASE	DAY1 Event at BASE	DAY2 Event at BASE	DAY3 Event at BASE	DAY4 Event at BASE

Multiple space business events will be held simultaneously across four venues, primarily in the Nihonbashi area. We also expect highly motivated business participants to move between events, fostering active engagement.



Organizer



General Incorporated Association cross U

<https://www.crossu.org/en/>

Established in 2022, cross U is a space business co-creation platform with more than 300 members, including companies and organizations from industry, government, and academia from Japan and overseas, working to revitalize the space-related industrial field.

What We Offer :

- Providing venues such as event spaces and shared offices.
- Creating opportunities such as events and networking.
- Building a member community that connects companies, academic institutions, government agencies, and other sectors as space players.
- **Over 300 members (As of March 2025)**

Co-organizer



MITSUI FUDOSAN CO., LTD.

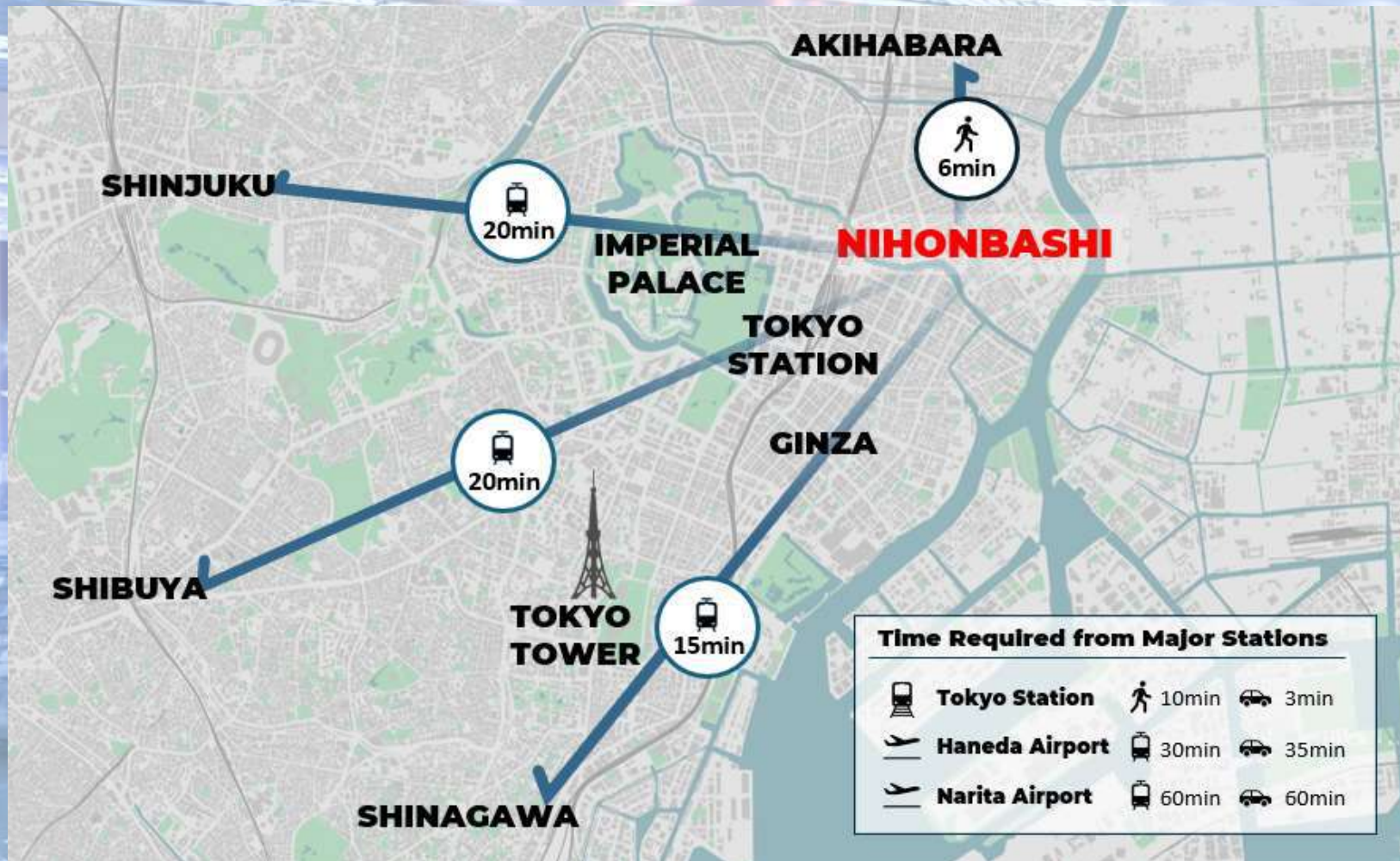
<https://www.mitsuifudosan.co.jp/english/>

Mitsui Fudosan's Initiatives for Space-Related Industry Creation

Mitsui Fudosan has been promoting the Nihonbashi Revitalization Plan since the second half of the 1990s in a collaboration between the public and private sectors and the local community. A key strategy of the plan is "industry creation," which supports the development of industries through neighborhood creation. Since 2019, Mitsui Fudosan has been working on space industry creation.

In 2023, cross u was founded by Mitsui Fudosan and other parties involved in the space business, and it has since been advancing its activities.

NIHONBASHI is a convenient location in the heart of the city.



Nihonbashi, the center of Japan's space business

Since the Edo period, Nihonbashi Bridge has served as the starting point for Japan's five Gokaido roads, allowing more people and goods to flow in and out of the city and creating new value.

Along with the life science field, the district has promoted open innovation in the space business field in collaboration with JAXA since 2018.

With its many commercial facilities and accommodations, Nihonbashi is an attractive urban environment and brings together a diverse range of space business players thanks to convenient transportation from Japan's domestic space industry cluster.

Nihonbashi which will be even more exciting in 2025

Following the opening of the "JAXA The Space Strategy Fund Department" in Nihonbashi in 2024, a new space was opened in January 2025 to promote collaboration and co-creation between The Space Strategy Fund Department, space-related funding players, and private businesses as a new space business base.

With Nihonbashi as its stage, space business is becoming more and more popular in both the public and private sectors.

Japanese space startups attracting global attention also gather in Nihonbashi

i s p a c e



TOYOTA



AXELSPACE



'TORAY'
Innovation by Chemistry



avatarin



将来宇宙輸送システム
Innovative Space Carrier



Bascule

Space Tourism Initiative



Space Liner Association
宇宙旅客輸送推進協議会

SPACE
PORT
JAPAN



ELEVATION
SPACE



EXHIBITION and PITCH STAGE PLAN

for NIHONBASHI SPACE WEEK 2025

Set up a booth for 3 days to showcase your products and services to a wide audience.

You will also have the opportunity to give a 5minute presentation at the Pitch Stage.

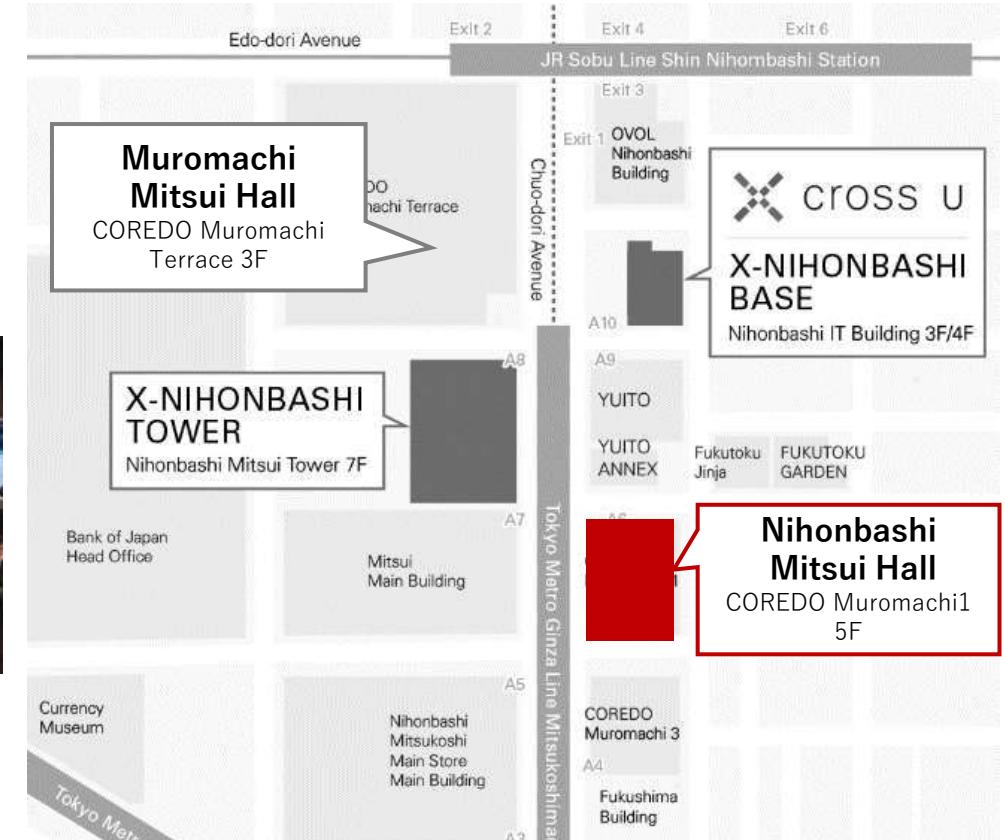
On the first day, a press preview will give you the opportunity to reach numerous Japanese media outlets.

Summary

Schedule	October 28th～30th,2025 ※3days in total
Venue	EXHIBITION at Nihonbashi Mitsui Hall PITCH STAGE at Muromachi Mitsui Hall
Entrance Fee	Free (※Pre-registration required)
Media exposure	Official website、Nihon Keizai Shinbun、Mail magazine (tentative)

	DAY1 10.28 Tue	DAY2 10.29 Wed	DAY3 10.30 Thu	DAY4 10.31 Fri
日本橋三井ホール Nihonbashi Mitsui Hall	EXHIBITION			DAY4 日本橋三井ホール イベント
室町三井ホール Muromachi Mitsui Hall	CONFERENCE STAGE			DAY4 室町三井ホール イベント
X-NIHONBASHI TOWER	DAY1 TOWERイベント	DAY2 TOWERイベント	DAY3 TOWERイベント	DAY4 TOWERイベント
X-NIHONBASHI BASE	DAY1 BASEイベント	DAY2 BASEイベント	DAY3 BASEイベント	DAY4 BASEイベント
Other Venue	Reception Party			

Nihonbashi Mitsui Hall



*Specifications may change.

Layout

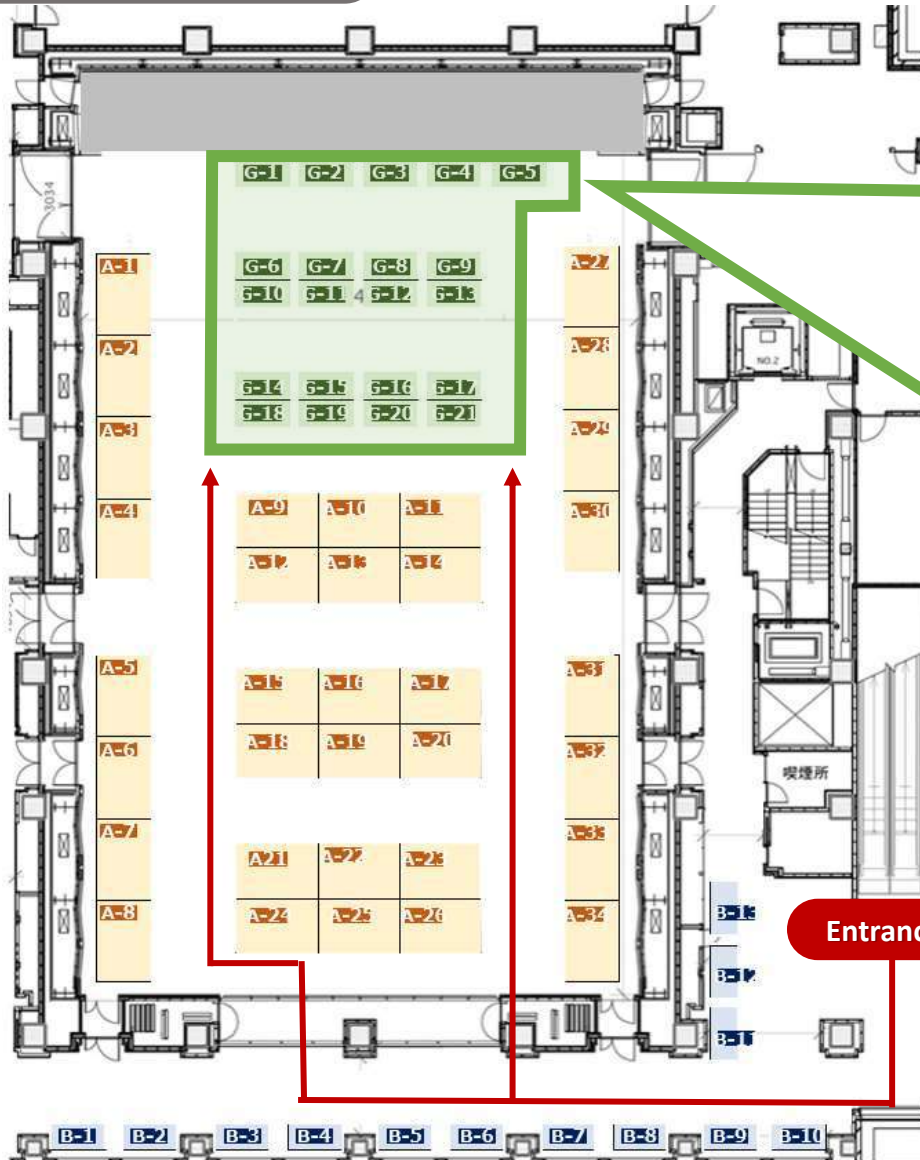


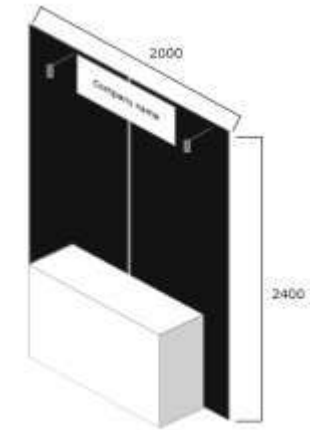
Exhibit Area for Foreign Organizations

【Booth】

21 exhibition booths

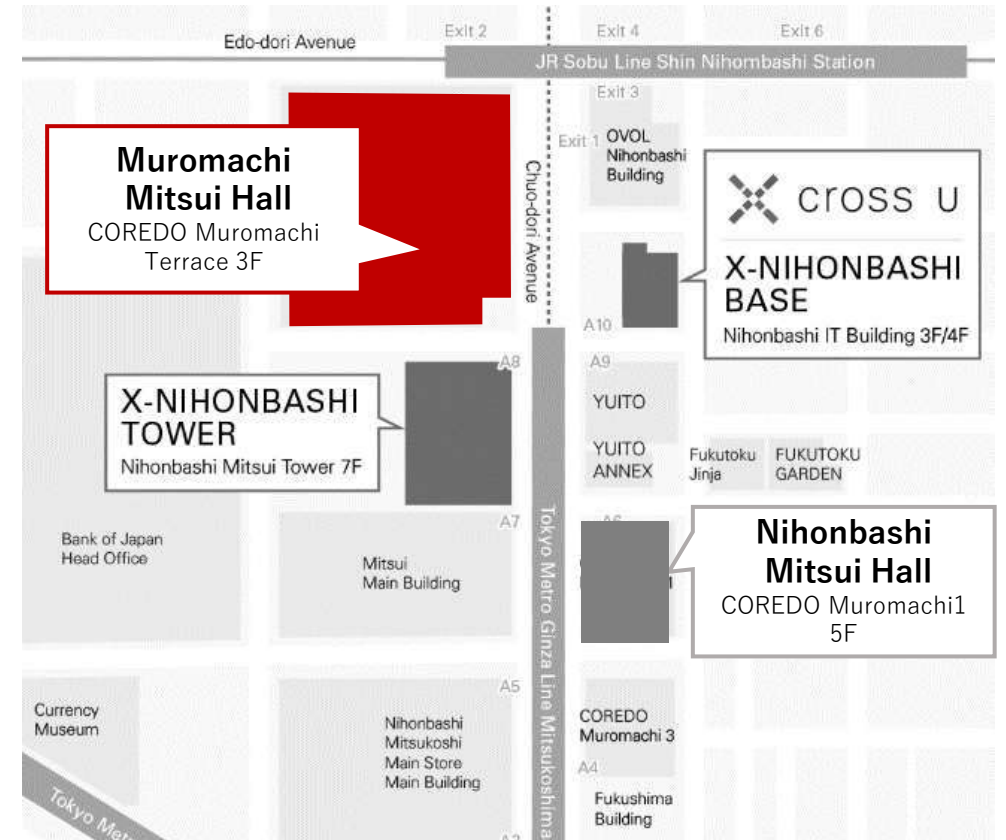
【Booth size】

W2000 × H2400mm



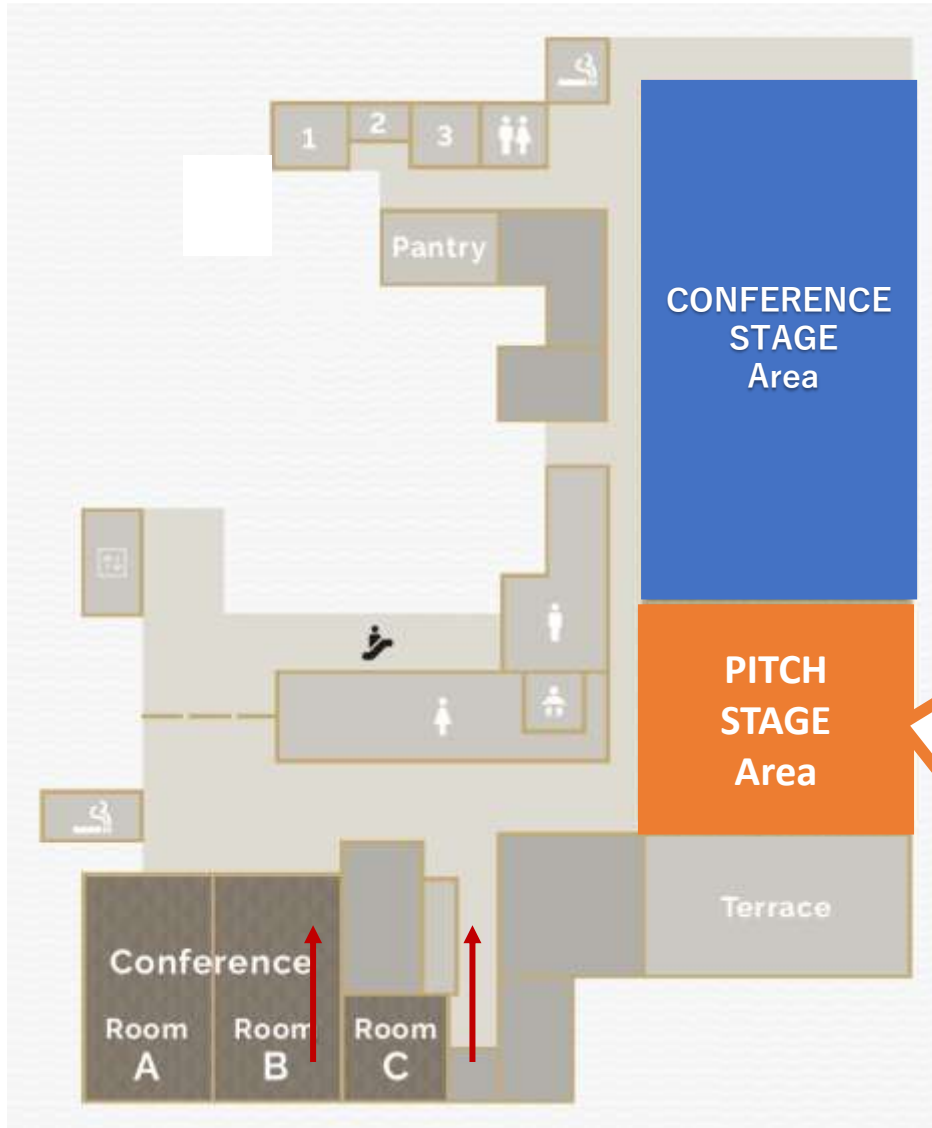
*Specifications may change.

Muromachi Mitsui Hall



*Specifications may change.

Layout



PITCH STAGE Area

【Number of Seats】

100+ exhibition booths

【Equipment】

All audio/visual equipment and supplies will be provided.



Schedule

	10/27	【DAY1】 10/28	【DAY2】 10/29	【DAY3】 10/30
8:00				
9:00				
10:00		9:00~10:00 EXHIBITION Set-up		
11:00		10:00~12:30 EXHIBITION Media preview ※media only		
12:00				
13:00				
14:00		12:30~17:30 EXHIBITION OPEN	9:30~17:30 EXHIBITION OPEN	9:30~17:00 EXHIBITION OPEN
15:00			11:00~17:00 PITCH STAGE	11:00~15:00 PITCH STAGE
16:00	15:00~20:00 EXHIBITION Carry-in/Set-up			
17:00				
18:00		18:00~ Reception Party		17:00~20:00 EXHIBITION Carry-out
19:00				
20:00				
21:00				

*Specifications may change.

This plan includes

1	Exhibition floor fee
2	Basic equipment for exhibition
3	Electricity fee
4	Media exposure
5	Pitch stage ※ 5 minutes
6	Invitation for the reception party (1person per organization)

Exhibition Booth size

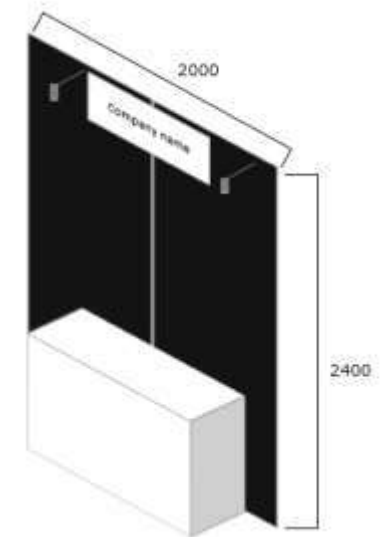
W2000 × H2400mm

Capacitance

500w × 1 line

Basic equipment

- long table × 1
- stacking chair × 2
- spotlight × 2
- nameboard × 1



Normal price * 800,000yen

Special price
for crossU members ** 400,000yen

Not included

1. Installation and removal of booth displays
2. Operation and guidance staff within the booth
3. Insurance on the organization's own decorative items etc.
4. Internet access***
5. Additional Equipment***
6. Additional Electrical capacity,***

* Prices are for 3 days and per lot.

** If you join cross U membership as you submit the application for the exhibitor,
you will be offered a special price for your booth.

*** Additional equipment, electrical capacity, internet access, etc. can be ordered for an additional fee.

*Specifications may change.

Timeline for Participation

Prior to the event	End of May	Please RSVP <ul style="list-style-type: none">• Whether or not you have plans for participation
	Mid July	Application Deadline ※In the event of an overwhelming number of applications, the selection will be made by lottery.
	End of July	Notification will be sent regarding your application decision.
	August 29 th	Payment deadline
	Mid September	Official Website, Media exposure starts.
Event	October 28th-31st, 2025	NIHONBASHI SPACE WEEK 2025

Entry form

<https://req.qubo.jp/X-NIHONBASHI/preview/nswen>

Contact Us

NIHONBASHI SPACE WEEK Secretariat

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